



Linedata

# Optimize Investment Operations with Intelligent Automation

Streamline Asset Management Workflows  
and NAV Production with **Linedata Optima**

Linedata Optima is an advanced Business Process Management platform that streamlines and automates operational processes for Asset Managers and Fund Administrators. Based on 25 years of investment operations and NAV oversight expertise, Optima integrates with your fund accounting systems, other asset management applications, and data sources to enhance efficiency, support compliance, and drive scalability.

Optima embeds intelligent automation, real-time oversight, and analytics into your business processes. Intuitive dashboards and robust exception management ensure velocity, accuracy, and quality control, with a digital audit trail at every step.

## Why Optima?

- **Potential efficiency gains of 30%** with workflow automation
- **Automated exception handling** reduces manual interventions
- **Configurable oversight controls** ensure audit-ready compliance and reporting
- **Scalable approach** supports business growth without increasing overhead



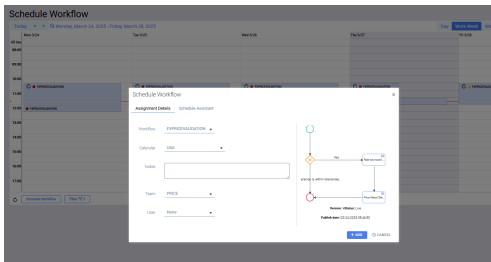
[Schedule a demo](#) to see how Optima can transform your investment operations.

# How Optima Transforms Investment Operations: Core Capabilities

## Workflow Management

Optima Workflow Management streamlines fund operations by digitizing tasks as automated workflows, ensuring standardized, audit-ready processes. Workflow Management includes:

- **Design:** Create workflows with the intuitive drag-and-drop interface. Digitally capture institutional knowledge, ensure best practices are followed, and reduce key-person risk.
- **Scheduling:** Schedule workflows or assign them dynamically to teams or users.
- **Run workflow:** Trigger workflows on an ad-hoc basis for tasks outside of predefined schedules.
- **My workflows:** Personalized workflow assignments act as digital 'to-do' lists for tracking outstanding tasks efficiently.
- **Seamless application interaction:** Open screens in underlying applications without leaving the workflow.



Digitize tasks with drag-and-drop workflows.

## Exception Management

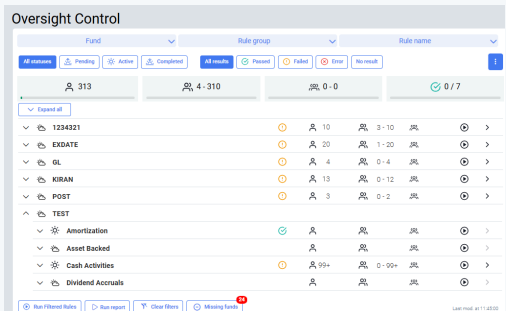
With Optima Exception Management, you don't need to search for problems—Optima finds them for you! It flags issues and routes them for fast resolution, using:

- **Automated exception detection:** Identifies and prioritizes issues, reducing manual oversight.
- **Guided resolution workflows:** Step-by-step instructions for resolving flagged exceptions.
- **Audit trails and sign-off controls:** Ensures accountability with detailed logs and configurable review processes.
- **Smart exception routing:** Assigns issues dynamically to the right individuals or teams, preventing bottlenecks and delays.
- **Workload balancing:** Reallocates exceptions to optimize efficiency and meet deadlines.

## Oversight Control

Optima's Oversight Control helps ensure compliance, operational integrity, and NAV accuracy, with:

- **Automated fund oversight:** Thousands of real-time checks on fund calculations, ensuring compliance with pre-set tolerances.
- **Business rules engine:** Choose from 130+ predefined rules or create tailored controls to validate NAV calculations and other critical processes.
- **Comprehensive audit trails:** Ensures regulatory compliance with full documentation of oversight actions and rule applications.
- **Operational efficiency gains:** Automates and records oversight checks, reducing manual work and increasing staff productivity by up to 50%.



View and manage exceptions for rapid resolution.

## Dashboards and Data Visualization

Transform complex data into intuitive, role-specific insights. Identify priorities, streamline workflows, and make data-driven decisions, using:

- **Configurable views:** Intuitive widgets highlight the most relevant data for each user's role.
- **Real-time operational insights:** Monitor workflows, exceptions, and NAV production.
- **Enhanced decision-making:** Quickly identify trends, risks, and areas requiring attention.
- **Operational efficiency and oversight:** Focus on what matters most for you in your role.

## Seamless Fund Accounting Integration

Optima integrates with fund accounting systems (including non-Linedata systems) and other business applications. Seamless data flows ensure interoperability with third-party platforms.

## Linedata Analytics: AI-Powered Fund Accounting Insights

Linedata Analytics is an optional AI-powered module that enhances operational insight in fund accounting. Machine learning and predictive insights help to prevent errors, optimize workflows, and improve NAV accuracy. Linedata Analytics provides:

- **Late NAV prediction:** Identifies potential delays early, enabling proactive resolution.
- **Market intelligence:** Real-time insights into market events that may impact NAV calculations.
- **Pricing alerts:** Flags exceptional price swings or anomalies for investigation.
- **Exception management support:** Automatically assigns exceptions to the right team member.
- **Self-learning AI models:** Continuously learns your business and refines insights and recommendations.
- **ML-based rule scheduling:** Reduces alerts 'noise' by recommending which exceptions to action first.

The screenshot displays the 'Design Rule' configuration interface. The main window shows a table of design rules with columns for Group, Name, Description, Last updated, and Enabled. A modal window is open, showing the configuration for a specific rule. The modal window has tabs for Info, Schedule, Limits, Override, and Exclusion. The Schedule tab is active, showing the following configuration:

- Repeat on:  Mo  Tu  We  Th  Fr  Sa  Su
- Start: 09:00
- End: 17:30
- Run refresh period: 1 h

A progress indicator shows 85% completion, and the start time is 10:30 AM. The modal window also includes an 'UPDATE' button and a 'CANCEL' button.

Schedule and run rule checks at the appropriate time with help from Machine Learning.

# Why Linedata Optima?

Optima Provides Value Across Your Operations,  
with Clear Benefits for Key Stakeholders.

## COOs & Heads of Operations

- Drive efficiency by standardizing and automating fund workflows
- Ensure cost control by reducing operational overhead

## CTOs & IT Directors

- Integrate seamlessly with existing technology stacks
- Future-proof operations with scalable, AI-driven automation

## Heads of Fund Accounting

- Improve NAV accuracy with real-time validation and automated checks
- Enhance compliance with built-in audit trails and exception monitoring

## CFOs

- Increase profitability through operational efficiency gains
- Enhance cost predictability with scalable fund administration processes

## Heads of Oversight & Risk

- Mitigate financial and reputational risk with automated exception handling
- Ensure compliance with pre-set, configurable rules and digital audit trails

## Fund Accountants

- Increase job confidence and satisfaction by eliminating mundane, repetitive tasks
- Reduce the risk of manual errors with digital workflows and checklists

## Let's Talk About Transformation

Contact us to  
schedule a demo.



## About Linedata

With over 25 years of experience and 700+ clients in 50 countries, Linedata's 1,200 employees in 20 offices worldwide provide humanized technology solutions and services for the asset management and credit industries, helping our clients evolve and operate at the highest levels.

[www.linedata.com](http://www.linedata.com)