



# Linedata

## Linedata Partners with Liquid Mercury for Crypto Market Access

- **Linedata expands digital assets capabilities through new partnership**
- **Addresses growing demand for institutional grade crypto workflows**

**Paris, Boston, Chicago, New York, London, Hong Kong, September 15, 2022** - Linedata (Euronext Paris: LIN), a global provider of asset management and credit technology, data, and services, today announced it is providing global buy side asset managers with institutional grade access to crypto and digital asset order execution. This is made possible through a new collaboration with Liquid Mercury, a leading digital asset and cryptocurrency trading technology provider, via Liquid Mercury's order execution management system.

A recent report commissioned by Linedata highlighted a clear shift in traditional asset managers seeking more exposure to digital assets, following the lead of private equity, VC and alternative managers. Eighty three percent agreed or strongly agreed that offering crypto assets is a competitive advantage and 68% agreed or strongly agreed the need to embrace crypto to keep up.

However, the main challenge is a lack of experience in crypto operations among traditional managers, which the Linedata – Liquid Mercury collaboration will directly address. According to a report by PwC and the Alternative Investment Management Association (AIMA) 64% of respondents said that they lack knowledge of digital assets.

The collaboration will equip Linedata's clients with market intelligence and trusted access to crypto liquidity via Linedata's [Longview OMS software](#), opening up a wide range of new investment and trading opportunities for the first time. This includes unbiased access to dozens of high-quality liquidity pools in crypto markets and up to 20,000 asset pairs, a wide range of assets that trade globally including spot, futures, and options, institutional style workflows and automation, and integration with the custody partners of Linedata's customers.

"Both Liquid Mercury's and Linedata's teams have deep experience within traditional capital markets, which was a driver to work together and help provide institutional access in the crypto market," said **Tony Saliba, CEO of Liquid Mercury**. "This partnership will supply Linedata clients with access to a whole new asset class, with the institutional trading capabilities that they demand."

"We are thrilled about our collaboration with Liquid Mercury," noted **Timothée Raymond, Global Head of Technology and Innovation, Linedata**. "Liquid Mercury has a proven track record of building solutions specifically for institutional asset managers. Our customers will benefit extensively from the partnership which leverages tailored order management and trading workflow capabilities in the crypto asset space. This is part of our ongoing commitment to expand the functional coverage of our solutions through strategic partnerships, to ensure that we continue to bring new value to our customers."

Sources:

[Crypto Investing: Asset managers have left the starting block](#), WatersTechnology sponsored by Linedata, 2022  
[3rd Annual Global Crypto Hedge Fund Report 2021](#), PWC, Elwood, AIMA, 2021.

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## ABOUT LINEDATA

With 20 years' experience and 700 clients in 50 countries, Linedata's 1100 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients to evolve and to operate at the highest levels.

Headquartered in France, Linedata achieved revenues of EUR 160.2 million in 2021 and is listed on Euronext Paris compartment B FR0004156297-LIN – Reuters LDSV.PA – Bloomberg LIN:FP. [linedata.com](https://linedata.com)

## ABOUT LIQUID MERCURY

Liquid Mercury powers professional crypto trading. Liquid Mercury is the #1 choice for sophisticated buy-side and institutional sell-side legacy trading professionals moving into crypto. Institutional grade infrastructure, access to deep liquidity, and best-in-class trading tools and workflow automation; Liquid Mercury was built by professionals for professionals. For more information about Liquid Mercury, visit [www.liquidmercury.com](https://www.liquidmercury.com).

## Press inquiries

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