

## Linedata Optima

Drive digital transformation and achieve operational excellence with our fund administration hub



Better operational oversight and automation are critical to bottom-line success, whether you're a fund administrator, or on the fund accounting team at an asset manager. That's why we created Linedata Optima to complement our powerful, award-winning fund accounting applications.

Optima boosts your organizational productivity by centralizing operations within a modular, web-based fund administration platform. It creates an intuitive business process automation layer around your fund accounting application, with an easy-to-use interface, advanced data visualization, and a powerful rules engine that standardizes and digitalizes back-office processes and issue management.

With Optima, you can design and schedule workflows to run at specified times or in response to exceptions, and quickly rebalance workloads. Exception-based processing helps your team work together smoothly and focus on what's important. Management dashboards and reporting provide the global oversight and transparency required by you and your clients.

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*"We are delighted to extend our Linedata partnership to include Optima as we fully digitize our back office and transform our operating model."*

**Financial Controller,  
Pension Fund**

**Linedata Optima. Experience the joy of operational excellence!**

### Your Benefits

- Streamline and automate your fund administration operations
- Scale quickly and cost-effectively to manage more funds with similar overhead
- Increase efficiency and reduce overhead with business process automation tools
- Mitigate operational, financial, and reputational risk with accurate operations
- Better job satisfaction, as team can focus on value-add activities, not manual tasks

### Key Features

- Exception Manager conducts constant checks and notifies you when issues arise
- Web-based interface with intuitive data visualization and KPI reporting
- Automatic task assignment and ability to quickly rebalance workloads as required
- Custom dashboards and widgets let you design the appropriate views for each user
- Rules engine and rules library help you digitize back-office process

## Optimize your back office operations

### Fund Oversight

Maintain global oversight with tools that automatically track performance and share class divergence, and replace manual checks with targeted controls.

### Rules Engine

Apply controls consistently across your operation. Choose from 130+ rules and build custom controls with our intuitive rule builder.

### NAV Control

Automate NAV production and perform NAV due diligence, checking end-to-end progress throughout the day. Users get custom views based on their profile and access rights.

### Exception-Based Management

Increase efficiency and reduce operational risk. Exceptions are flagged and pre-set workflows guide issue resolution.

### Advanced Automation

Digitize and automate processes to save time, reduce operational risk, control costs, and enable scalability, with hands-off, out-of-hours system operation and built-in operational risk controls.

### Workflow and Resource Management

Collaborate for success with exception-based automated workflows, workload balancing, and faster issue resolution.

### Custom Dashboards

Create dashboards from a library of custom widgets, charts, and tables. Configure your own or choose from our pre-packaged set.

### Advanced Data Visualization

Visualize data for better decision making with charts of portfolio exposure, performance attribution, and benchmark tracking.

### Continuous Improvement

Improve processes by identifying where issues occur. Track key patterns in operational metrics such as workflow status and exception data to quickly identify workflow improvements.

### Enhanced Customer Satisfaction

Create capacity for strategic and value-added activities. Optima helps you scale quickly and adapt rapidly to market changes and new business opportunities.

### Operational Support

Whether you choose Hosting, ASP, or deployed software, our global team is on call to answer questions and provide support and issue resolution to keep your operations running smoothly.



#### About Linedata

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1100 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients evolve and operate at the highest levels.

**700+**

clients

**50+**

countries

**1,100**

employees

**20**

offices



To learn more, contact us at [getinfo@linedata.com](mailto:getinfo@linedata.com) or visit [linedata.com](https://linedata.com)