



Reimagining Asset Management solutions Transforming the way you do business

Digital change, regulatory challenges, cost pressures and the shifting needs of a global client base mean your Asset Management business needs to adapt constantly – and adapt fast. Our world is reinventing itself, getting leaner, more automated and more competitive. As you envision all the things you want your business to be, you need a trusted partner by your side to manage the complexity and propel your operations to give your business the edge.

Why Linedata

- We're global Asset Management technology experts. It's all we do. For over two decades we've tried and tested resilient solutions that focus on what our clients need in markets that are constantly changing
- We're independent our only agenda is to serve your needs better
- We understand technology and business models, solving digital challenges pragmatically and effectively
- Our highly experienced technologists and experts work with you as trusted partners. We're there when you need us

Asset Management Platform

- All your investment processes and data on a single platform
- Cloud-enabled software
- Modular design
- Integrated intelligence, data and analytics services
- Streamlined front to back operations
- Simple and intuitive user experience
- Independent, expert partners

Outcomes and benefits

Modular design

- Ensuring flexibility and an experience that's perfectly tailored for your business
- Get new features instantly with continuous integration and delivery

Cloud-enabled software

- Automatic and fast upgrades
- Provides scale on-demand
- Leveraging the power and spontaneity of the cloud so your business adapts quickly in a rapidly-changing environment

Integrated intelligence and analytics

- Better quality, humanized insights with a 360° view of your business
- Enables better decision-making and competitive edge, fueling opportunities and innovation, delivering maximized performance

Data management service

- Minimizes third-party involvement, reducing frustration and complexity
- Ensures data transparency
- Lowers total cost of ownership

Streamlined front to back operations

- Reduces manual processes and risk by simplifying your infrastructure
- Cuts out operational inefficiencies and improves workflows
- Greater automation means more time to spend on clients and business

Easy and intuitive user experience

- Newly-engineered user interface with fresh features and functionality
- Intuitive design
- Honed by over 20 years of Linedata experience and client feedback

Independent, expert partners

- We work collaboratively with your users and IT teams so you're never on your own
- We focus on what our clients need and want

Features

- Public cloud-hosting option your cloud or ours
- Web-based model management
- Intuitive Trading UI

688

The number of strategies across 48 broker algo suites

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40%

YoY order volume growth handled by our trading system in March-August 2020

2.8 million

The number of financial instruments accessible daily through Linedata Data Management Service

Contacts

Visit <u>www.linedata.com/amp</u> for more information

To speak with us or to book a demo, please contact getinfo@linedata.com