

## Linedata Icon

Best-in-class global fund accounting solution for fund administrators, institutional asset managers, and insurance, pension, and mutual funds



Fund accounting operations leaders face relentless pressure to contain costs, increase efficiency, and establish better controls over complex daily processes. Slimmer margins, turbulent markets, and widespread remote working in the wake of COVID-19 have only added to your challenges.

However, operational excellence is within your reach. Linedata Icon, our global fund accounting platform, offers robust functionality trusted for over 20 years by leading asset managers and fund administrators, and enhanced by integrated, web-based business process management (BPM). Advanced automation, data visualization, custom dashboards, and intuitive reporting make Icon a best-in-class fund accounting solution.

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*“Linedata Icon is a very effective tool enabling fund accounting and pricing within our organization. Also, the high-quality support that comes alongside the system provides us with a high level of confidence and assistance.”*

**Rachel Hardy**  
**Finance Director, Foresters Friendly**

## Drive digital transformation and achieve operational excellence

Linedata Icon's strong reputation has been built serving leading global and regional players in the UK, continental Europe, and Asia, who use it to help manage \$2 trillion in assets. It offers multiple accounting frameworks, including capital activity, expense accruals, income processing, corporate actions, asset pricing, NAV calculations, tax calculations and regulatory reporting. Single transaction entries can support multiple books of records, and built-in UK corporate CGT calculations makes Icon particularly well-suited for UK requirements.

Icon streamlines back-office operations and drives automation and digital transformation, helping you increase efficiency and mitigate operational risk. Integrated with our web-based BPM tool, Linedata Optima, Icon provides a fund administration hub that automates repetitive, error-prone processes, delivers built-in NAV validation, and puts real-time data insights at your fingertips. You can create a digital workforce that minimizes total cost of ownership (TCO) and maximizes ROI while delivering optimal scale and flexibility.

### + Your Benefits

- Scale quickly and adapt rapidly to address market changes and embrace new business opportunities
- Manage hundreds or thousands of funds on one platform
- Reduce cost and increase efficiency by automating back-office processes, including NAV checks and reporting
- Mitigate operational, financial, and reputational risks
- Enjoy world-class support from fund accounting experts

### ✓ Key Features

- Universal accounting functionality: UK, Europe and Asia
- Integrated UK corporate CGT, including deemed disposals
- Extremely robust and scalable accounting engine manages 150K+ transactions per day for one client
- Purpose-built exception manager and automated workflows
- Web-based interface with data visualization and reporting
- Available as a deployed or hosted (ASP) solution

## Linedata Icon: serving a broad cross-section of the funds industry

### **Third Party Administrators**

Grow and scale cost-effectively and onboard new clients and funds rapidly while delivering excellent customer service.

### **Asset Managers**

Administer assets in-house or shadow your TPA with the solution leading UK asset managers use to manage billions in AUM.

### **Asset Owners**

Whether you're a pension, insurer or mutual fund, you'll benefit from our experience serving a broad range of asset owners.

## Streamline and modernize your fund accounting operations with Linedata Icon

### **Advanced Automation**

Save time and money by automating routine processes with repeatable process automation (RPA). From transaction generation to process scheduling, you'll benefit from reduced manual input and genuine hands-off, out-of-hours system operation, with built-in operational risk controls.

### **Allocated Workflows**

Streamline operations, monitor daily progress, and balance workloads with exception-based automatic workflows that assign tasks to individuals or teams. Create exception limits, set sign-off criteria, and design workflows to guide users through issue resolution, opening application screens as necessary.

### **Straight-Through Processing**

Linedata Icon is a strong link in any STP chain, receiving data from multiple sources and sending information out to multiple destinations. Integrated data vendor feeds and generic import/export facilities streamline workflows, and a fully programable API is available.

### **Optimized Exception Management**

Use time more efficiently by automating tasks and replacing manual checks with targeted controls. Manage operations more effectively with real-time data and custom views. Mitigate risk and resolve issues faster by monitoring key risk indicators.

### **Robust Reporting and Data Visualization**

Create powerful on-screen dashboards and visual representations of underlying data. Select from standard reports or build your own bespoke reports using the advanced onboard report writer.

### **Collective Investment Pricing**

This module offers configurable pricing algorithms that can handle any type of fund, from traditional unit trusts to single and dual-priced multi-class/multicurrency ICVCs, UCITS, and Alternative Investment Funds.

## About Linedata

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1100 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients evolve and operate at the highest levels.

**700+**

clients

**50+**

countries

**1,100**

employees

**20**

offices

 To learn more, contact us at [getinfo@linedata.com](mailto:getinfo@linedata.com) or visit [linedata.com](https://linedata.com)