



## **Linedata Investor Portal** Helping Transfer Agents serve the needs of today's investors

As a Transfer Agent, you play a vital role in our digitally driven world. We understand the pressures you face, from higher costs and shrinking margins to providing exceptional service to a new generation of tech-savvy investors.

Our Investor Portal helps you put customer service first with a self-service approach that enhances transparency and the user experience. Investors have 24/7 access to fund information (e.g. KIID), balances, and statements. They can update their personal details, saving phone calls and paperwork, and place trades with instant order validation, for full peace of mind.

Our Investor Portal integrates with your Linedata Transfer Agency platform using APIs, so all parties always have access to up-to-date, accurate information. Whether you are already our client or want to take your operations to the next level, the Portal will save time, enhance customer satisfaction, and support your digital transformation.

## The Linedata Investor Portal – empowering your clients

The TA Portal maximizes self-service. You can easily tailor it to each type of end-user and brand it according to your preferences.

#### **Fund Managers**

Fund managers demand up-to-date information in relation to all aspects of shareholder interaction, including NAV and cash flow data at fund, sub-fund and class levels in order to expedite quick, efficient decision-making.

Our Investor Portal can be configured and branded to ensure that the differing requirements of each fund manager can be met through a professional, customized user experience.

#### **Brokers / Distributors**

Brokers must balance the expectations of a broad range of clients, from seasoned professionals to Millennials and Generation Z. Our Portal lets them view and download client information, access reporting, and use the self-administration function to update client details.

Brokers can create account logins and grant Portal access to each investor. The entire process is managed with minimal effort, creating a personalized experience.

#### Investors

Investors are more hands-on than ever, with expectations set by the ease of online banking and sharpened by the COVID-19 pandemic. Our Portal lets investors access information and make trades anytime, using its intuitive user interface.

Investor reporting is delivered via the Portal and tailored specifically for individual investors. They enjoy peace of mind, and you avoid unnecessary manual intervention.

The Investor Portal provides self-service access to check balances, make trades, download statements and update personal details.

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#### Key benefits and features

- Real-time access to input trades, check balances, download statements and update personal details
- Three views: Fund Managers, Brokers / Distributors, and Investors
- At-a-glance visual summaries of holdings, pricing and volumes
- Customizable with own branding
- Easy document upload / download
- Email notification of actions taken
- PDF / Excel export

## **Technical specifications**

- API-driven
- ASP.NET Core 2.2
- REACT application user interface
- Cyber and data protection Veracode dynamic penetration scan
- Compatible with Linedata Mshare and Linedata Icon Retail
- Two-factor authentication (text / email)
- Cloud or installed solution model
- Full audit trail

## Linedata Transfer Agency solutions

Linedata's solutions are used by Transfer Agents in over 15 jurisdictions globally, including several of the world's largest TA firms. They cater to the specific requirements of mutual funds, hedge funds, private equity, master feeders, unitized and partnership funds. Powerful core technology coupled with advanced, web-based user interfaces, cloud hosting, data solutions and professional services make Linedata your preferred partner now – and in the future.

### About Linedata

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1100 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients evolve and operate at the highest levels.

# 700+

clients

50+

countries

1,100

employees

20

offices

getinfo@linedata.com or visit linedata.com