**Reimagine your** operations. **Transform your** business.

An introduction to Linedata **Global Services** 







We're Linedata Global Services, the premier services firm to the Traditional and Alternative Asset Management industry. We know the world of Asset Management because we've built, operated and overseen the technical infrastructure and operations of Asset Managers for over two decades. You may know Linedata technology, but our clients will say that Linedata Global Services is our best-kept secret.

We understand that you want to stand out and stay ahead, with the ability to react quickly to opportunities. You want to achieve maximum returns while scaling and growing, yet remaining nimble and lean so you stay in control and can focus on core activities. You need a trusted partner by your side who understands your challenges and delivers solutions that are right for your business.

By reimagining your processes and leveraging our expertise, we provide cutting-edge, innovative solutions that deliver superior business outcomes. We offer the advantages of a large, global business with the customer centricity of a small company, giving clients what they need, not what others tell them they want. We increase your capacity, without the hassle of onboarding, because our people are already experts who are trained to integrate seamlessly with your organization. We can provide a full, turnkey operational and technologypowered platform, but we're also happy to utilize your existing software and operational processes, always offering the same high-quality and high-touch services.

All this means that your costs stay down and you remain lean while retaining transparency and control, and mitigating your operational risk. Your team is freed from the day-to-day, so you can sharpen focus on investment decisions, managing investors and developing your business. Our co-sourcing approach enables you to scale and grow holistically. Our team is truly an extension of your business, providing continuity and 100% reliability. We call it co-sourcing, because out-sourcing simply doesn't say partner strongly enough.

We're Linedata Global Services. We take away your stress, supporting you whatever your Asset Management challenges. Experience the freedom you're looking for and be empowered to get on with what matters - investing, growing and flourishing.

#### **Our offerings**

-	Investment	Data	Analytics
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- Middle and Back Office Services
- Technology Services
- Advisory Services

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## Our services

"We reimagine your processes and leverage our deep expertise to provide innovative and flexible solutions."

> "An efficient and effective alternative for growing your assets without growing headcount, giving you the freedom to get on with the activities that reap returns."



## **Investment Data** Analytics

#### **Core offering**

- Cognitive Investment **Data Management**
- Portfolio monitoring and maintenance
- Model validation and valuation support

#### **Other services**

- Investment idea validation
- Investment data intelligence
- Market risk analysis, scenarios and stress tests
- Performance attribution and portfolio analytics

#### **Expertise**. Leveraging our scale to deliver your ambition.

With a greater volume of data than ever at their fingertips, investment managers have the power to leverage more and better insights. We support your ambition by providing the scale to cover your existing portfolio while giving you time back to search for new opportunities and make crucial decisions.

Imagine having quick and easy access to accurate, relevant data that has been extracted, processed, validated and is ready to use, giving your teams the intelligence they need. Imagine having technology that can do the heavy lifting so you can scale without needing to hire more people. We provide all this while keeping costs low and liberating your teams from the groundwork of data collection, sifting and cleansing, resulting in tangible returns and a competitive edge.

"Your solution complements my team, providing excellent means to extend our research coverage."

**Head of Research** \$10B Fund Manager "The model is very nicely done, easy to follow and helps confirm and improve our back of the envelope math."

**Portfolio Manager** \$250M Hedge Fund

- The right information at the right time to empower better investment decisions
- End-to-end, robust analytics and due diligence across idea validation, monitoring and maintenance, portfolio analytics and reporting
- Quantitative experts CFAs, FRMs, MBAs and MS Finance – with deep investment management experience who understand your data and intelligence needs
- Standardized processes and documentation represent industry best practice
- Working seamlessly remotely or alongside your team, providing global coverage with overnight services
- A range of enterprise-caliber platforms with cutting-edge innovation, including Al and machine learning, transforming processes and delivering expert insights on demand





## Middle and Back **Office Services**

#### **Core offering**

- Turnkey reconciliation
- Fund accounting services
- Expense and vendor management

#### **Other services**

- Trade processing and settlements
- Price validation, calculation and maintenance
- Security master maintenance
- Corporate actions processing
- Collateral management
- Loan processing support
- Wires and cash management

#### Scalable. **Right size your business.**

Efficient middle and back office processes are essential to operating a successful asset management organization. However, creating scale and efficiency as you grow assets and maximizing the value of your own resources is challenging. Now, more than ever, we understand our clients' need to focus on transforming their business due to rising costs, operational and regulatory complexity, and the changing investment landscape.

Our Middle Office and Back Office Services provide the support you're looking for while reimagining and transforming your operations so your team is free to concentrate on the core strategic and investment activities that really enable your business to grow.

"Linedata's robust yet flexible reconciliation solution is instrumental in helping our operations keep pace with our growth."

**Managing Director \$8B Hedge Fund** 

"As a virtual extension of our team, Linedata's service is excellent, and their reliability and accuracy under deadline pressure is highly appreciated."

CFO **\$25B Credit Fund** 

- Proven and scalable solutions tailored to your business
- Cost-effective, operational and fund accounting expertise
- We operate seamlessly as a part of your people, your systems and your processes
- Global Operations model, working around the clock to provide the information you need each day
- Giving you accuracy and transparency and mitigating operational risk while you retain full oversight and control
- Innovative solutions that digitalize manual processes, making your business more streamlined
- Highly qualified teams of operations analysts and accountants mitigate key person risk and give you flexibility





## Technology Services

#### **Public Cloud and Private Cloud Services**

- Dedicated, public, private and hybrid models
- AWS, Azure and Office 365
- Optimization-as-a-Service (OaaS) and Serverless solutions
- Managed data feeds
- Disaster-Recovery-as-a-Service (DRaaS)
- Managed networks and connectivity
- Infrastructure-as-a-Service (laaS)

#### **Cybersecurity**

- Linedata Protect: Endpoint **Detection and Response (EDR)**
- Linedata Protect Premium: EDR, SOC, and SIEM as a Managed Detection, **Response and Remediation** Solution (MDRR)
- Security Risk Assessment
- Third Party Risk Management (TPRM)
- Vulnerability Assessments and **Penetration Testing (VAPT)**
- Phishing detection
- Security awareness training

#### **Managed Services**

- Round-the-clock support, 365 days a year
- Desktop and end-user support
- Infrastructure support
- Onsite engineering support

- Technology consulting
- Project management services
- Incident and patch management

#### Trusted. We've been doing it for over 25 years.

Technology has created a unique set of opportunities and challenges for investment firms. Correctly leveraged, IT is transformational, but when out of date or improperly maintained, systems can limit your ability to focus on core business and deliver for your investors. In addition, cybersecurity concerns are exposing firms to greater regulatory scrutiny. And while a shift to public cloud provides opportunities to innovate and scale, the complexities of defining a cloud strategy, managing your migration, and optimizing your applications for cloud can be particularly daunting.

Linedata Technology Services will help you manage these challenges to achieve your desired outcomes. We provide the confidence and reassurance that your IT and cybersecurity needs are being met by industry-leading experts, enabling you to focus on the key business activities that grow your business and keep you ahead of the competition.

"We chose Linedata as a partner with deep asset management industry knowledge and the ability to deliver flexible hosting with full IT managed services, custom software development and 24/365 support. I rely on the Linedata team and have confidence in their ability to always deliver."

СТО

\$300B Global Institutional Asset Manager

" Linedata's ability to respond to each phase of our growth cycle with the right strategy, technology and people has made them a trusted, highly valued partner."

COO

**\$5B Global Macro Hedge Fund** 

- Deep sector knowledge, so we understand your business inside out
- A holistic and strategic view of the technology landscape to give you the right tools, providers and processes to tackle transformation
- We're independent, with a flexible, bespoke approach, choosing solutions that best fit your business objectives
- Renowned for service that goes beyond, with clients that have been with us for decades
- Cloud Services ensure secure, scalable and flexible infrastructure at optimal cost
- Our Cybersecurity Services evolve with the threat landscape, using industry-certified experts and proven intelligence techniques with the latest Al/machine learning solutions
- Managed Services are your internal IT team, implementing scalable, costeffective expertise and resourcing



## Advisory Services

#### Digital transformation

- Intelligent automation
- Cloud enablement
- NextGen DevOps

#### **Application** development services

- Bespoke application development
- Application support and monitoring

#### Data warehouse services and solutions

- Enterprise data warehouse, business intelligence and data integration solutions
- Quantitative analysis and investment team support

#### Transformation enablement and support

- Technology and operational risk reviews
- Business analysis and thirdparty application assessment
- Full cycle program management support
- Business continuity design and planning
- Next-generation IT strategy, technology deployment and architecture design

#### Tailored. We don't do cookie cutter.

Transformation, operational efficiency and information management are key objectives for asset managers as they look to grow their business. You need to create leverage with in-house resources and access necessary expertise while operating on tight budgets and prioritizing day-to-day operations. The exponential growth of data and the burgeoning role of IT only adds to the complexity. You need a partner you can trust with your digital transformation needs.

Let us provide leverage across your operations and technology teams so you can achieve your objectives, free up in-house resources, mitigate completion risk and focus on making the value-add decisions that maximize ROI. With decades of experience and a long list of successful projects and satisfied clients, you can rely on our dedicated teams to make confident decisions, and to deliver your enterprise initiatives on time and on budget.

"Linedata is our trusted partner to help us execute on all of our change-thebusiness transformation initiatives."

**COO** 

\$35B Global Credit Fund

"The Linedata Virtual Data Warehouse allowed us to standardize our critical data and improve enduser computing across the enterprise."

СТО **Private Asset Management Firm** 

- Eliminate bandwidth, organizational depth and knowledge gaps to drive efficiencies with greater speed, scale and capacity while keeping control of costs and mitigating completion risk
- Unique ability to offer both asset management domain knowledge and technology expertise
- Able to implement our own platforms or leverage in-depth knowledge of all other leading providers, so whatever you want to use we can hit the ground running
- Sector-leading capabilities that are flexible, proven and tailored to your needs
- Advice on next-generation innovations such as intelligent automation and digital transformation
- Seamless integration, onshore or offshore, with a global operating model



# About Linedata





Innovative. We transform business. Technology is ever-changing. We constantly reinvent solutions and focus on innovation to give your business the edge.

Linedata offers a robust, configurable platform of software, data and services that enable our wealth, institutional and alternative clients to grow, operate efficiently, manage change and provide excellent service to their own clients and stakeholders. With over 20 years' experience, Linedata delivers humanized technology that empowers leading asset management and credit industry firms worldwide to evolve and operate at the highest levels.





Global operating model













Visit **linedata.com/services** for more information.

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To speak with us or to book a demo, please contact getinfo@linedata.com



