LINEDATA ASSET MANAGEMENT

Linedata Analytics Service



Operational losses in business processes recently hit \$210B at major banks*, and the response is typically reactionary, rather than preventative. Everywhere data scientists and consultants are being hired to combat the problem. But too often they lack the combination of business, data and operations know-how to turn information into insight.

Linedata Analytics Service (LAS) uses machine learning, leveraging clients' own data, to create models that successfully predict the likelihood of events that could result in loss.

Access to the right data

Alert-based visualizaton

Industry + data science expertise

- LAS accesses firms' internal data and market data, and hosts these in the cloud, managing and improving the models as client's business improves.
- Modern UI provides actionable alterts 1) operational metrics – first line indicators: ex: 'busy day', 'more trades from fund X' etc., 2) data insights – second order indicators: 'we expect there to be more errors in today's trades for fund X', 3) model statistics
- LAS uniquely combines machine learning expertise with 20+ years of experience helping our clients streamline their operations and interpret their data

Linedata Analytics Service delivers targeted, actionable insights into risky situations that overcome firms' alert-fatigued response strategies

The Service provides ongoing model-maintenance and improvements that match the changing needs of the business. It analyzes clients' internal workflows using their own data to develop models and a firm-specific solution that continuously evolves over time, with updated data inputs and re-training.

Contact us. We would be happy to discuss your firm's data and operations challenges

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How LAS works to fundamentally lower clients' cost curves

Data Science

- Expert data science team
- Insightful machine learning models evolve over time
- Models maintained as the business improves and can better respond to LAS insights

Cloud Hosting

- Access to leading cloud and devops capabilities
- Data and application access management
- Client technology risk standards and operational risk compliance

LAS combines Data access, Expertise, Know-how and Access to leading Cloud capabilities

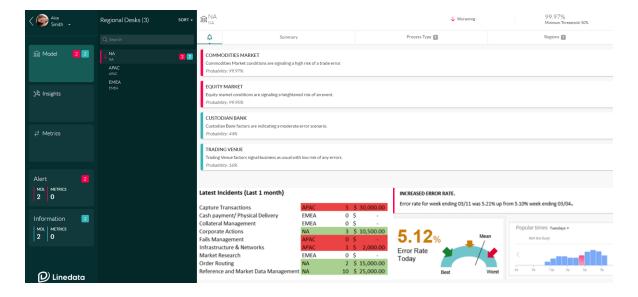
Operational Expertise and Insight

- LAS gets your operations, your business drivers and your goals
- 20+ years helping global asset managers streamline their operations and understand their data
- Unique offering : as-a-service

Data Sourcing

- Historical data feed with external augmentation
- Data provider relationship management

Act on alert-based results with Linedata Analytics



ABOUT LINEDATA

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1300 employees in 20 offices provide global humanized technology solutions for the asset management and credit industries that help its clients evolve and operate at the highest levels.

LINEDATA ASSET MANAGEMENT

We offer a dynamic, configurable platform of software, data analytics and services delivered with our commitment to a partnership approach and to delivering operational efficiency to that brings together all aspects of managing assets to help our wealth, institutional and alternative clients succeed.

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