



Creating Operating Efficiencies with Portfolio Management

Challenge

- A large multi-family office struggled with the time, effort and cost of supporting the sophisticated investment strategies of its institutional clients.
- The operation was inefficient, and highly manual, and thus prone to error. It was dependent on people rather than technology to manage portfolios, conduct compliance, execute and confirm trades, and provide reporting.

Desired Outcome

- Their goal was to Implement an integrated, operation-wide portfolio management platform, within a strengthened internal control environment, driven by significant process changes that would enable automation of portfolio management, compliance checking, trading workflows and reporting functions.

Linedata Solution Provided

- Configured workflows leveraging Linedata's Portfolio Management Solution, established mappings and data flow that automated and streamlined processes
- Electronic integration with accounting, brokerage and custodian systems for automated morning downloads of position, pricing and valuation data, and nightly uploads of the days trading activity
- Multi-asset class support – private equity and debt, real-estate, public equity and debt – in a single platform
- Real-time cash and liquidity management, including “what-if” analysis and forecasting
- Audit trail of all data changes

Business Benefits

- **Manual processes were reduced by 90% mitigating operational and key-man risk and improving operational control and efficiencies.**
- **Highly skilled staff were freed from manual data entry activities to focus on core investment analysis and client servicing activities.**
- **Enhanced deal-flow and opportunistic deal capture capabilities can now be offered as a value-added service to their clients, made possible by having a start-of-day and real-time view of holdings and positions – particularly cash – that can be accessed throughout the day.**



Customer Profile:
Multi-Family Office



Industry:
Wealth Management: High Net Worth Family Office

About Linedata

Linedata Asset Management offers a robust, configurable platform of software, data and services that enable our wealth, institutional and alternative clients to grow, operate efficiently, manage change and provide excellent service to their own clients and stakeholders. With over 20 years' experience, Linedata delivers humanized technology that empowers leading asset management and credit industry firms worldwide to evolve and operate at the highest levels.