



Linedata Optima

Drive digital transformation and achieve operational excellence with our fund administration hub

The funds industry faces shrinking profit margins, turbulent markets, and the risk of operational disruption in the wake of COVID-19. Many firms still rely heavily on costly and error-prone manual processes, which have been further exposed by the widespread shift to remote working.

As fund administration solution providers for over 20 years, we can help you master these challenges. Linedata Optima, in combination with your fund accounting platform and related systems, provides a modern fund administration hub that helps you transform your back-office operations and drive automation and digital transformation.

Powerful, modern platform

Optima's browser-based workflows enable you to view, manage, and resolve exceptions with a full audit trail. Harness the power of your data with advanced analytics, management dashboards and intuitive reporting.

Designed for your ease of use

At Linedata, we are industry experts who build great software. We've designed Optima with hands-on input from our clients to deliver an enjoyable user experience that delivers maximal efficiency and supports optimal automation.

Optima cuts the number of steps per task and surfaces the alerts and insights you need, when you need them. Regardless of team size, you'll collaborate better while reducing operational risk.



"At West Yorkshire Pension Fund we pride ourselves on managing 100% of our investment mandates internally. This unique approach enables us to provide better service and returns for the tens of thousands of women and men who trust us to manage their retirement savings. We are delighted to extend our Linedata partnership to include Optima as we fully digitise our back office and transform our operating model in line with the diverse investment mandates of the Northern LGPS Pool."

Ola Ajala, Financial Controller, West Yorkshire Pension Fund

Linedata Optima. Experience all the benefits of operational excellence

Continuous Improvement

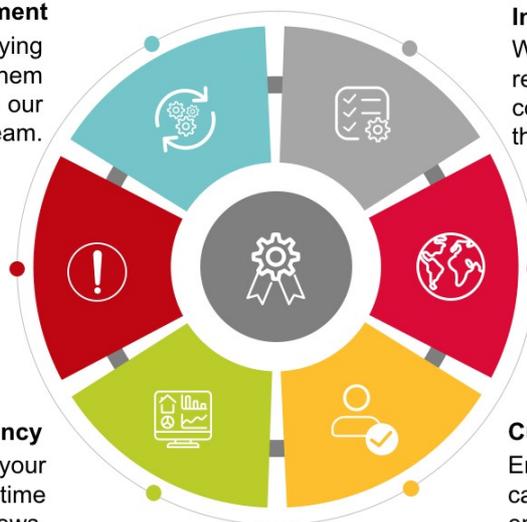
Improve processes by identifying where issues occur. Address them yourself or with help from our Professional Services team.

Operational Risk Management

Find and fix potential risks before they cause problems. Track KPIs and key risk indicators to resolve issues even faster.

Data Insights and Transparency

Track, control and manage your business more efficiently, with real-time data insights and custom views.



Increased Efficiency

Work faster by automating tasks and replacing manual checks with targeted controls. Focus on fixing issues rather than trying to find them.

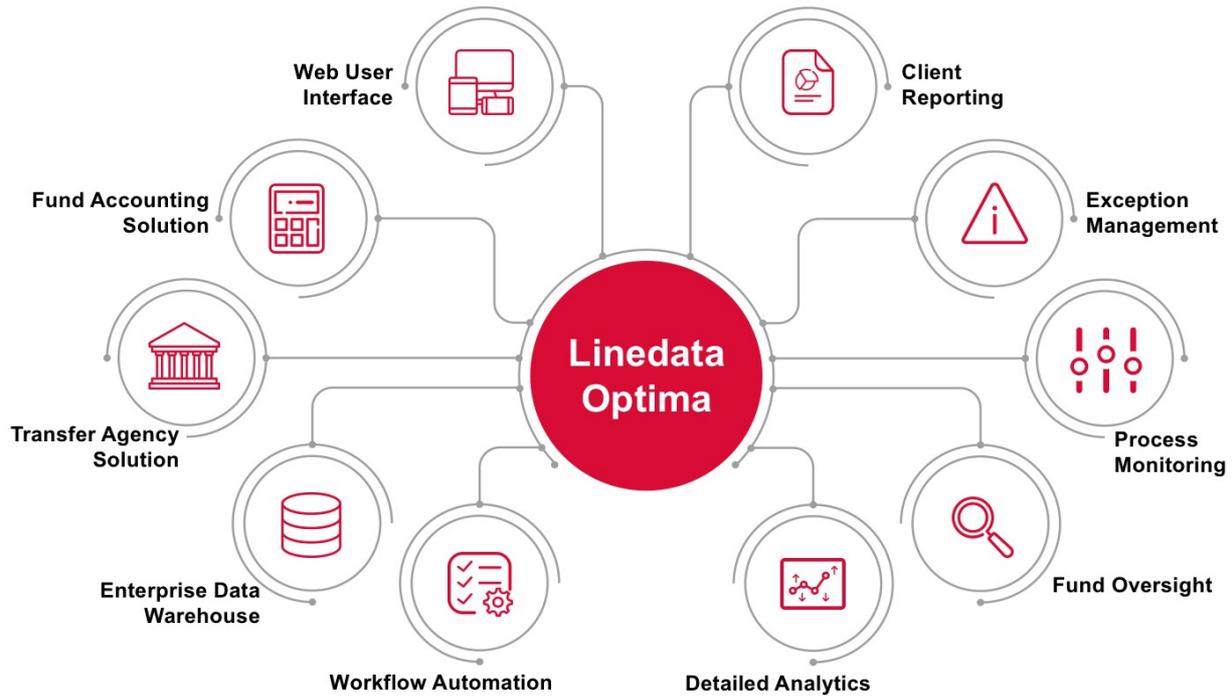
Global and Remote Working

Collaborate for success with scalable workflows, faster issue resolution and greater consistency firm-wide.

Customer Satisfaction

Enhance client service with more capacity to focus on analysis, customer engagement and value-added tasks.

Linedata Optima. Your fund administration hub, driving efficiency through intelligent automation.



Unlock your data and control your business. Get the insights you need, at your fingertips.

Automation Tools

Drive efficiency with a suite of Workflow Management tools. Design and schedule workflows to run at specified times or in response to exceptions, and quickly rebalance workloads as needed.

Exception-Based Management

Solve problems rather than searching to find them. Processes run automatically and you're notified when issues arise or sign-off is required, so you can focus on higher-value activities.

Custom Dashboards

Create dashboards from a library of custom widgets, charts and tables. Configure your own or choose from our pre-packaged set, including Fund Oversight and Exception Manager.

Advanced Analytics

Visualize data for better decisions, with charts of portfolio exposure, performance attribution, and benchmark tracking. Track operational metrics such as workflow status and exceptions over time.

NAV Control

Automate NAV production and check progress through the day. Users get custom views based on their profile and access rights. Filter and drill down as required to view and resolve exceptions.

Fund Oversight

Perform NAV due diligence with tools that easily check performance tracking and share class divergence. Maintain global oversight regardless of location or market conditions.

About Linedata

Linedata Fund Services offers a robust, configurable platform of software, data and services that enable our wealth, institutional and alternative clients to grow, operate efficiently, manage change and provide excellent service to their own clients and stakeholders. With over 20 years' experience, Linedata delivers humanized technology that empowers leading asset management and credit industry firms worldwide to evolve and operate at the highest levels.

 **700+** clients

 **50+** countries

 **1300** employees

 **20** offices

New York | Boston | London | Luxembourg | Paris | Hong Kong
getinfo@linedata.com or visit: www.linedata.com

