

Linedata Optima

Drive digital transformation and achieve operational excellence with our fund administration hub

Fund promoters and administrators face shrinking margins from higher operating costs and strong competition. Despite efforts toward digital transformation, many firms still rely on costly and error-prone manual processes.

As fund accounting experts for over 20 years, we are here to help. Linedata Optima delivers efficiency gains of 30% or more by helping you streamline your entire end-to-end process.

Slick, powerful, modern platform

Linedata Optima's browser-based, API-driven workflow lets you automate repeatable tasks and view, manage and resolve exceptions while maintaining a full audit trail. You'll harness the power of your data with analytics, dashboards and advanced reporting.

Designed for your ease of use

At Linedata, we understand your operational requirements and challenges. That's why we've designed our fund administration hub around the user.

We've reduced the number of steps needed to perform each task and surfaced the data you need, when you need it. Regardless of the size of your team, you'll collaborate more efficiently while reducing operational risk.

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"At West Yorkshire Pension Fund we pride ourselves on managing 100% of our investment mandates internally. This unique approach enables us to provide better service and returns for the tens of thousands of women and men who trust us to manage their retirement savings. We are delighted to extend our Linedata partnership to include Optima as we fully digitise our back office and transform our operating model in line with the diverse investment mandates of the Northern LGPS Pool."

Ola Ajala, Financial Controller, West Yorkshire Pension Fund (£14.4bn AUM)

Linedata Optima. Experience the benefits of operational excellence.



Increased efficiency

Use your time more effectively by automating tasks and replacing manual checks with targeted controls, allowing you to focus on fixing issues rather than trying to find them.

Global Operating Model

Collaborate for success with scalable workflows for faster resolution and consistency across your organisation.

Customer Experience

More capacity to focus on analysis, customer engagement and valueadded tasks.

Linedata Optima. Your fund administration hub, powered by APIs and intelligent automation.



Unlock your data and control your business. Get the insights you need, at your fingertips.

Custom Dashboards

Create your own dashboards from a library of real-time charts and tables. Build your own or choose from our pre-packaged dashboards set, including NAV Control, Fund Oversight, and Exception Management.

NAV Control Center

Fully automate your NAV production and track end-to-end progress throughout the day. Every user gets a customised view based on their profile and access rights. They can filter and drill down as required to view, verify, and resolve exceptions.

Fund Oversight

Perform due diligence on your NAV with tools that easily check performance tracking and share class divergence and conduct tolerance checks on the fund, securities and general ledger.

Fund Analytics

Visualize your portfolio data to make betterinformed decisions. Visualize your data with drill-down charts and tables to understand portfolio exposure, performance attribution and benchmark tracking.

Business Analytics

Enjoy instant access to the real-time status of your business. Tracks operational metrics such as workflow status and exceptions over time with the necessary granularity to control your business operations more effectively.

New <u>features</u>

Linedata Optima is a core part of our Asset Management Platform. We're investing heavily in bringing new modules to market, with frequent releases throughout 2020.

About Linedata

Linedata Asset Management offers a robust, configurable platform of software, data and services that enable our wealth, institutional and alternative clients to grow, operate efficiently, manage change and provide excellent service to their own clients and stakeholders. With over 20 years' experience, Linedata delivers humanized technology that empowers leading asset management and credit industry firms worldwide to evolve and operate at the highest levels.

700+ clients

50⁺ countries

1,300 employees

20 offices

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