



Linedata

Linedata, in collaboration with Agalio, organizes an innovation day for INSEAD and FWD Insurance

- Linedata strengthens its relationship with the academic world, startups and fast-growing Asian companies in the financial sector
- A unique programme designed for FWD, an innovative and dynamic Asian insurer
- Some of the hottest French Insurtech and Neo-insurer players presented during the day: Dreamquark, Lovys, PlusSimple, Minalea, as well as dynamic startups from adjacent sectors DocAvenue and EarlyMetrics

Neuilly-sur-Seine, August 28, 2019 - Linedata (Euronext Paris: LIN) organized a day dedicated to technology-driven innovation for a delegation from FWD Insurance, one of the fastest-growing insurers in Asia.

The bespoke event took place on August 22, 2019 as part of an INSEAD Executive Leadership programme. Through this new initiative, Linedata hosted numerous Insurtech startups and one of the world's most prestigious business schools.

Linedata and INSEAD have been partnering since 2018 to connect major financial institutions and banking groups with French startups. Linedata has also hosted delegations from the China Construction Bank and CIMB Banking Group taking part in INSEAD executive education programmes.

The FWD delegation is made up of 25 of its Agency leaders from five key markets. They have come to Paris and INSEAD Fontainebleau as part of their senior executive training, called 'Signature at INSEAD'.

INSEAD Professor of Marketing and Unilever Chair of Marketing Paddy Padmanabhan participated in this day moderated by Linedata's Deputy Managing Director Michael De Verteuil and Agalio's CEO Jean-Michel Moslonka. FWD participants learnt from and exchanged views with Paris Insurtech startups and Linedata teams. The focus of discussions was to understand how technologies, including recent developments such as Artificial Intelligence and Blockchain, are reshaping the customer experience and the insurance industry as a whole.

Paddy Padmanabhan stated that *"the day was a wonderful example of how collaboration between INSEAD and a roster of industry leaders can 1) amplify the learning experiences for participants and 2) create new opportunities for production interactions in the future"*.

FWD's delegation representative, **Zhuang Li Hao** – Group Head of Agency Distribution said, *"FWD has developed an industry-first senior management programme with INSEAD to develop world-class agency leaders. We are thrilled to work with Linedata and Agalio as part of this programme for the participants to learn and exchange ideas on the latest digital innovations with French Fintech & Insurtech companies."*

"This type of programme is an important part of our innovation strategy, in addition to our own research and development activity", commented **Mike de Verteuil**. *"We are very happy to share our passion for innovation with leading companies like FWD and prestigious academic institutions such as INSEAD. We enjoy working together to inspire leaders and stimulate each other's creativity"*.



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Agalio's CEO **Jean-Michel Moslonka** added, *"This type of innovation day represents a breakthrough in executive education, in complement to the highest quality of academic input provided by INSEAD. It delivers great learning points with respect to how international companies, startups and academic institutions can collaborate together to create more value and develop fresh ideas for business model innovation".*

ABOUT LINEDATA

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1300 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients to evolve and to operate at the highest levels.

Headquartered in France, Linedata achieved revenues of EUR 173.2 million in 2018 and is listed on Euronext Paris compartment B FR0004156297-LIN – Reuters LDSV.PA – Bloomberg LIN:FP.

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About FWD Group

FWD Group spans Hong Kong & Macau, Thailand, Indonesia, the Philippines, Singapore, Vietnam, Japan and Malaysia, offering life and medical insurance, general insurance, employee benefits, Shariah and Family Takaful products across a number of its markets.

FWD is focused on creating fresh customer experiences, with easy-to-understand products, supported by digital technology. Through this customer-led approach, FWD aims to become a leading pan-Asian insurer that changes the way people feel about insurance.

Established in Asia in 2013, FWD is the insurance business of investment group, Pacific Century Group.

For more information please visit www.fwd.com

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