



Linedata ushers in the next generation of electronic trading with Trade Informatics' START

- **Enhanced systematic trading and analytics**
- **Smart decision tools unlock execution performance and quantitative value**

Paris, Boston, New York, London and Hong Kong, December 4, 2018 – Linedata (Euronext Paris: LIN), a global provider of credit and asset management technology, data and services, announced it is teaming up with leading quantitative analytics firm, Trade Informatics (TI) to usher in the next generation of trading and advanced pre-trade analytics beyond how the market has traditionally defined and imagined transaction cost analytics (TCA).

This partnership marks the launch of Linedata's suite of execution analytics. Harnessing TI's Strategic & Tactical Analytic Research & Trading (START), a broker neutral, intelligent trading engine, Linedata's clients are now able to minimize cost and maximize performance by creating workflows that tie order source alpha directly to their execution strategy.

Linedata and TI's integrated offering provides actionable intelligence by combining analytics and trading. Powered by START, Linedata's OMS now aligns TI's advanced pre-trade cost estimates with the client's systematic trading and investment strategy, which results in improved trade performance.

"Linedata's strategic vision and unique combination of software, data and services are well aligned with our strategic partnership principles," noted Tom Kane, Trade Informatics' Global Head of Sales. "We are excited to be working with the Linedata team to bring portfolio managers new analytics insights and a mechanism to more effectively tackle best execution challenges."

"We continue to seek out partners that drive better decisions into our clients' workflow," said Michael de Verteuil, Deputy Managing Director in charge of Business Development at Linedata. "This partnership forwards Linedata's high value content and analytics strategy, providing our clients with new sources of intelligence and leading decision tools to support their ability to deploy an optimized trading experience with every trade."

ABOUT TRADE INFORMATICS

Trade Informatics is a premier provider of quantitative trading analytics serving institutional investors globally. TI helps institutional investors retain more of their alpha, providing clients with the tools and insights needed to succeed in an increasingly competitive investment environment through rigorous trade analysis, action-oriented consulting, industry-leading trade reporting, customized systematic trading and centralized workflow management. Trade Informatics is a member of FINRA and SIPC.

For more information, go to www.tradeinformatics.com.

ABOUT LINEDATA

With 20 years' experience and 700+ clients in 50 countries, Linedata's 1300 employees in 20 offices provide global humanized technology solutions and services for the asset management and credit industries that help its clients to evolve and to operate at the highest levels.

Headquartered in France, Linedata achieved revenues of EUR 179.0 million in 2017 and is listed on Euronext Paris compartment B FR0004156297-LIN – Reuters LDSV.PA – Bloomberg LIN:FP. www.linedata.com

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