

Linedata announces six new Linedata Longview hedge fund clients in four months

LONDON, May 5, 2011: Linedata, the global solutions provider dedicated to the investment management and credit industries, today announced that since the start of 2011, six hedge fund clients have chosen Linedata Longview to meet their trading requirements and automate their front offices processes.

Continuing the strong momentum of front-to-back deals that Linedata has seen in recent months, these clients range from small hedge funds who trade actively to alternative subsidiaries of global institutional banks and asset managers handling \$ Billions in AUM. Primary driving factors include investor demands, regulatory requirements plus a desire to simplify and reduce vendor footprint to one or two key suppliers. Linedata fulfils these needs with its front-to-back hedge fund solution.

Tony Fernandes, a Partner at Tiburon Partners LLP, a Linedata hedge fund client since 2005, has selected Linedata Longview for trading and compliance. He comments: "Our market is changing. Investors need greater transparency than ever before and, specifically, more detail on transactions, which has prompted us to look for trading software to sit on top of our existing Linedata Beauchamp portfolio management solution." He continues: "We considered other systems, but Linedata Longview is the best fit as it can provide the detail we need to fulfill our reporting obligations to investors and can deliver pre- and post-trade compliance reporting with a full audit trail. The products are fully integrated, which is an advantage. We have been very happy with the quality of service and the Linedata Beauchamp software over the years; we have made the decision to extend this relationship to meet our front office and compliance requirements. We anticipate that the combination of Linedata Longview and Linedata Beauchamp running a full front-to-back solution with pre- and post-trade compliance will give us a competitive edge."

The adoption of this combination of Linedata Beauchamp and Linedata Longview reflects a strong industry trend to reduce the number of vendor systems and build on relationships with fewer, more strategic partners. Ed Gouldstone, hedge fund product manager for Linedata, comments: "The alternative investment market is moving towards a more streamlined approach to technology and, with Linedata's experience of working with our 275 hedge fund clients across the globe, coupled with our full front-to-back hedge fund offering which can be delivered hosted or deployed, we are well placed to deliver a solution which gives clients operational advantages and supports their growth."

ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 800 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the set up of ASP infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 136.2 million in 2010. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

Linedata provides comprehensive front-to-back solutions and services to manage all types of investment processes, from pre-trade to post-settlement, across a wide range of firms, including institutional portfolio and collective

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management companies, hedge funds, prime brokers, fund managers, transfer agents, corporate savings fund managers, and subsidiaries of banks or independents.

ABOUT TIBURON

Tiburon is a successful Asian-focused fund management business based in London managing a range of funds since 2003.

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