

# Pugh Capital Management selects Linedata Longview platform

### Fixed Income firm chooses robust, hosted solution for pre-trade compliance and audit trails

**PARIS and BOSTON, November 28, 2012** – Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, today announced that Pugh Capital Management Inc. is implementing Linedata Longview, through Linedata Hosting, for its fixed income capabilities. Linedata Longview is the comprehensive front office platform comprising portfolio management, trading and pre-trade compliance which will enhance Pugh Capital Management's ability to manage its fixed income securities.

As fixed income investing continues to be on the rise with assets moving from equity funds to fixed income, it is imperative for fixed income asset management firms to have a partner that provides support for straight-through processing and allows ease of connectivity for liquidity. With this continuing market trend, firms such as Pugh Capital Management continue to grow and require technology that is sophisticated and scalable to manage that growth.

Linedata Longview is an award-winning, comprehensive and multi-currency system that supports all major fixed income security types, from mortgages to credit default swaps to repurchase agreements and collateral management. Linedata Longview delivers all the fixed income tools Pugh Capital Management needs in one platform. The platform will allow Pugh Capital Management to facilitate their growth and manage their assets, while automating pre-trade compliance rules checks and providing audit trails.

"We are excited to add strong pre-trade compliance tools to handle various sector, industry, issuer, country, and rating restrictions as both internal and client-imposed risk management objectives have increased in recent years," comments Mary Pugh, CEO and Chief Investment Officer at Pugh Capital Management. "We are confident that Linedata Longview will streamline and enhance our investment processes as well as automate our trading."

"Fixed income portfolio management, trading and compliance are increasing in complexity. Keeping pace with the demands of the 60% of our clients who use our fixed income functionality has been tremendously rewarding," remarks Gavin Little-Gill, acting as Managing Director of Linedata North America. "We are pleased to add Pugh Capital Management to **our list of valued clients** and look forward to supporting their current and evolving needs."

### ABOUT PUGH CAPITAL MANAGEMENT

Pugh Capital Management, Inc. is a registered investment advisor and was founded in Seattle, WA in 1991. The firm specializes in investment-grade fixed income portfolio management for institutional investors. Pugh Capital Management's goal is to provide clients with responsive client service and consistent, above-benchmark returns. The firm pursues these objectives through a disciplined approach to investment management and by developing strong client relationships. Pugh Capital Management's experienced professionals strive to achieve success for its clients, its community, and its employees. Pugh Capital Management's founding partners built the firm through capital infusions, the reinvestment of earnings and through "sweat equity". They have endowed Pugh Capital Management with a client-centric and performance based culture. As a result of these efforts, the firm has grown its assets under management from \$5 million at its inception to approximately \$2.5 billion today.

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## PRESS RELEASE



#### ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries. With more than 900 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the set-up of SaaS infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 137.3 million in 2011. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

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