

Linedata successfully managed 40 major projects for Lending & Leasing industry during 2013

Risk Management, Compliance, and Client relationship management noted as main drivers

PARIS, IRVINE, SEATTLE, January 14, 2014: Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, announced today that it has expanded its lending & leasing platforms with **40 major projects managed during the last year for 34 financial institutions in Europe, Africa, North and South America**. The projects included new client signings and existing clients who further extended their relationship with Linedata, engaging in additional product coverage, services and consulting.

Linedata Lending & Leasing platforms support the business requirements of banks, lenders, equipment lessors and captive finance companies to **manage their loan and lease front-office activities, back-office accounting and portfolio management**.

With a complex landscape across all businesses of the industry, credit institutions are faced with demands for **improving customer relationship while optimizing return on investment** and implementing ever increasing **regulatory changes**. Financial Institutions need scalable platforms to manage growth, meet complex client requests to stay ahead of their competition and manage necessary, rapid changes while looking for efficiency and effectiveness in their operations. Improving the customer experience, integrating risk management in the entire credit lifecycle, acquiring new portfolios, and having the ability to quickly address regulatory requirements were the primary triggers for implementing the Linedata Lending & Leasing solutions.

Highlights of the projects include:

- European banks, financial institutions and lessors were under pressure to be ready for SEPA (Single Euro Payments Area). Ten projects went live in 2013.
- Automotive captives launched new services to open new growth drivers mainly related to mobility services and use of electric vehicles.
- North American banks and leasing organizations have acquired new portfolios and rationalized their origination processes across multiple business lines to handle the growth while making active risk management a central feature of their processes.
- 4 new large North American financial institutions went live on Linedata solutions in 2013.

Alain Mattei, Chief Operating Officer for Linedata Lending & Leasing Europe, explains: “As major automated payment users, European credit institutions have been strongly impacted by SEPA. Many of their processes and functional areas were faced with a real deadline on the delivery date since all automated payments are required to use SEPA formats and procedures by February 1, 2014. The key to success was to build a strong partnership with our clients and dedicate high level consultants to support all the project phases through to system implementation.”

“Our collaborative approach, industry expertise, technical and functional understanding help our clients optimize the effectiveness of Linedata platforms,” comments **Bill Hughes, Chief Operating Officer for Linedata Lending & Leasing North America**. “Linedata Professional Services has extensive experience acting as both a system integrator and a technology provider, providing the best of both worlds with only one partner to solve the credit institutions’ business challenges with the right solution and the right processes. We are excited about helping our customers grow and thrive.”

With over 450 professionals focused on lending & leasing, Linedata serves more than 130 institutions in Europe, Africa and America. Linedata Lending & Leasing platforms offer the flexibility and scalability to grow with credit institutions’ businesses as well as a full spectrum of services including training, implementations, consulting, application development, hosting, SaaS and managed services.

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www.linedata.com

ABOUT LINEDATA

Linedata is a global solutions provider dedicated to the investment management and credit community, with close to 1000 employees in 16 offices across the globe. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and flexible mission-critical software and services that help its clients grow in over 50 countries. As a pioneer for over 15 years with the set-up of SaaS infrastructure for the financial industry, Linedata remains committed to this model throughout the global financial community and for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 144 million in 2012. This company is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN: FP.

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