

# Linedata and InvestSoft Technology partner to expand fixed income and credit derivative analytics

#### Linedata Longview to integrate BondPro library

PARIS, BOSTON, HONG KONG, LONDON, NEW YORK, July 10, 2014 - Linedata (NYSE Euronext: LIN), the global solutions provider dedicated to the investment management and credit industries, today announced a strategic partnership with InvestSoft Technology which will allow Linedata to provide comprehensive fixed income analytics and derivatives analytics to the asset management community. This partnership once again validates Linedata's commitment to providing all-inclusive solutions to fit asset managers' business needs.

With its strong dedication to buy side firms, Linedata offers a unique, multi asset integrated global approach to portfolio management, trading and compliance to serve the needs of institutional and alternative asset managers. The InvestSoft Technology BondPro analytics library solution provides comprehensive fixed income analytics and derivatives analytics covering an extensive array of global fixed income and derivative security types. Through this partnership with InvestSoft Technology, Linedata has enhanced and complemented its fixed income and derivative analytics capabilities.

As global asset managers increase their use of derivatives to gain portfolio exposure to different asset classes, it is imperative for technology to seamlessly support these investment workflows. In a regulatory environment that continues to be difficult to navigate, it is key that asset managers have the tools in place to streamline their investment decision making process.

Through this partnership, clients of Linedata Longview and Linedata Compliance can take advantage of the BondPro toolkit with its comprehensive coverage of global bonds. BondPro offers a unique ability to address the needs associated with the complex securities increasingly used by many investment managers, such as credit derivatives and emerging market debt.

"Among other reasons, Linedata selected InvestSoft Technology BondPro due to its accuracy, ease of use, extensive global bond coverage and unique ability to create new security types with minimal programming." remarks Daniel Burstein, COO of Front Office Asset Management at Linedata. "In an increasingly competitive marketplace, clients require the strong portfolio modeling, exposure and analytics available in Linedata Longview. The accounting and modeling capabilities included in the BondPro library modules will provide our clients with the flexibility to seamlessly add functionality in the future without substantial additional effort."

"We are gratified that Linedata has selected BondPro as a strategic partner. We are committed to providing Linedata and all our clients with the most accurate, up-to-date, and comprehensive fixed income analytics available today." explains Al Roitfarb, CEO of InvestSoft Technology. "We are dedicated to making sure that our clients' projects are cost effective and successful by making BondPro easy to install, easy to use and easy to learn along with superior support throughout and after installation."

#### **ABOUT LINEDATA**

Linedata is a global solutions provider dedicated to the investment management and credit community, with close to 1000 employees in 16 offices across the globe. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and flexible mission-critical software and services that help its clients grow in over 50 countries. As a pioneer for over 15 years with the set-up of SaaS infrastructure for the financial industry, Linedata remains committed to this model throughout the global financial community and for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 160.3 million in 2013. This company is listed on Euronext Paris compartment B FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

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## PRESS RELEASE



### ABOUT INVESTSOFT TECHNOLOGY

InvestSoft Technology is a provider of innovative investment management, accounting and analytics software. Its BondPro library of fixed income & derivatives analytics and accounting calculations has been in production for 18 years and is used by many leading vendors and investment firms.

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